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Peak Retreats adds new activities to its La Rosière ski holidays and expands range of accommodation in the resort

Peak Retreats, the UK's only employee-owned ski holiday company, can now book activities in La Rosière (as well as other selected resorts) for clients who want to add memorable experiences to their ski holiday packages. The operator has also added new accommodation in La Rosière, with two new apartment options for 2025/26. For nervous skiers or cautious beginners who want to ski with more ease, Peak Retreats has launched an online ski confidence course, which would combine well with a holiday to La Rosière's welcoming slopes.

New pre-bookable activities for 2025/26 in La Rosière include snowshoe outings and fun snake glisse sessions (where sledges are linked in a 'train' to snake down the mountain). "As a company, we've been thinking more about the shared experiences that really make a holiday, and we wanted to give clients even more ways to create memorable moments on their ski holidays. Resorts have a whole host of different activities to try and navigating the booking of these isn't always straightforward. We wanted to make it easy to add these, building something extra special into clients' trips." Alison Willis, Managing Director, Peak Retreats.

Clients can also pre-book La Rosière's San Bernardo X-perience Pass through Peak Retreats. This value-added pass includes a 7-day lift pass for the price of 6, a breakfast in a high-altitude restaurant, and one entry each to the ice rink, cinema, bowling, and either Lasergame (from age 7) or Paintball (from age 12). It also offers unlimited lift access for pedestrians and snowshoe walkers. The pass is a great way to enjoy a wider range of activities and entertainment in La Rosière, both on and off the slopes.

New properties in La Rosière for this season: Peak Retreats features a range of apartments and hotels across La Rosière centre and the Les Eucherts area of the resort. These range from the great value Les Balcons de la Rosière, which has large apartments sleeping up to 16, with cosy wood burners, to newer additions like the stylish Alpen Lodge property and Diamant des Cimes apartments. **New for 2025/26 in La Rosière**, the Ecrin Blanc residence is close to the slopes and facilities include an indoor pool and a restaurant. The Lodge des Glaciers is an intimate residence with just 15 beautifully appointed apartments.

A resort like La Rosière with its combination of quieter slopes, choice of gentle runs and warm, welcoming village atmosphere, is the perfect destination for someone wanting to regain or build their ski confidence, and for the 2025/26 season, Peak Retreats has launched a new online pre-holiday ski confidence coaching course. The course is designed for those with an upcoming booking who feel anxious about their skiing, or who want to ski with more confidence, or who are maybe returning to skiing after a break. Over five online live group sessions, clients will learn effective tools to help them feel calmer and more in control on the slopes.

La Rosière is an ideal destination to reach by train with an easy transfer from Bourg St Maurice station. Peak Retreats can organise packages with train travel via Lille or with a change in Paris, as well as arranging transfers to resort from Bourg St Maurice. Alternatively, clients can include a Eurotunnel crossing, enjoying a free upgrade to FlexiPlus on selected weeks, and drive to La Rosière from Calais.

The Peak Retreats knowledgeable and friendly team is always at the end of the phone to help clients navigate their ski holiday planning, helping them build a holiday that is tailored to their needs.

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Editor's notes:

Peak Retreats (peakretreats.co.uk; 023 9283 9310) is an award-winning French Alps specialist offering accommodation for summer and winter holidays in over 70 mountain resorts, traditional and high altitude, chosen for their charm, easy access to great skiing and superb amenities. It is proud to have recently become the only UK ski tour operator to be employee owned. All holidays include travel by Eurotunnel, with a free FlexiPlus upgrade, at selected dates. Accommodation only and travel by train via Paris or Lille can be arranged, including the Eurostar Snow service. The team can also advise on and book lift passes, ski hire and ski school for clients. Peak Retreats is a member of ABTA. With a passionate UK-based team, who provide authentic personal service tailored to each customers' needs, Peak Retreats has had loyal clients since its inception in 2002.

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Peak Retreats is on Facebook and Instagram.