



News for immediate release – September 2026

Peak Retreats adds new resorts and women-only Ski Confidence Week trip

Peak Retreats, the award-winning employee-owned French Alps specialist, is excited to have added [Brides les Bains](#) and [Briançon](#) to its already extensive range of over 70 resorts. The operator is also running its first ever [Ski Confidence Week](#) trip in March 2027, which combines online pre-trip ski confidence coaching with a four-night trip to La Rosière featuring small group private lessons with handpicked instructors and accommodation at luxury hotel Alparena.

The 2026/27 season also sees new apartments across a range of resorts including new luxury residences in [Courchevel](#), a new property in hidden gem [Notre Dame de Bellecombe](#), and in [Champagny en Vanoise](#), the back door to Paradiski, and a great value quirky place to stay in [Aussois](#) in the Maurienne Valley. New properties in [Alpe d'Huez](#), [La Toussuire](#) and [Les 2 Alpes](#) have also been added.

The addition of the spa town of [Brides les Bains](#), which is linked by gondola to Méribel and the rest of the 3 Valleys, completes Peak Retreats' offering in the world's largest ski area, which also includes backdoor access from Orelle. Peak Retreats features the stylish [Méribel-Bellecombe](#) apartments here.

[Briançon](#) is a great addition for those who like to combine culture and skiing. The historic fortified old town is a UNESCO world heritage site and there are 250km of slopes to explore in a ski area shared with Serre Chevalier. The [Daffy](#) is a new opening for the 2026/27 season and blends retro 90s vibes with 21st century comforts across hotel rooms and apartments.

Peak Retreats' unique women-only [Ski Confidence Week](#) trip is designed to be a fun sociable trip that will help skiers feel calmer, more confident and more in control on the slopes. It will take place in La Rosière from 13-17 March 2027 and be preceded by online coaching from ski confidence coach, Louise Pode.

Nicola Moss, Marketing Director at Peak Retreats and one of the trip's hosts, said, "Ski Confidence Week is aimed at women skiers who may feel nervous, out of practice or less confident than they once were. We want those women to rediscover their love of skiing in a supportive environment."

The operator is expanding its range of apartments at both ends of the scale, from super luxury to great value. New this season are two superb properties in Courchevel, [Steamboat](#) and [Sundance](#). These premium apartments feel very high end. As well as beautiful on-site spas, they offer a buffet breakfast to make mornings easier. A new luxury property, [Barma](#), at the foot of the slopes in La Tania, is also added.

For clients looking to maximise value, Peak Retreats has added [lodges in Aussois](#) in the Maurienne Valley. Alison Willis, Managing Director at Peak Retreats, said, "We've been on the look out for new properties in one of our favourite hidden gem resorts in the Maurienne Valley for a while now, so when a great value quirky option came on our radar, we couldn't wait to add it. The lodges are set on a campsite, but don't worry you won't be under canvas! These modern properties are perfect for families."



Also new this season: The [Alpeggio](#) apartments with indoor pool, at the entrance to Les 2 Alpes and close to the Vallée Blanche lifts, the [Perle d'Alba](#) residence at the foot of the slopes in Alpe d'Huez, the [Balcons de Juliette](#), a much anticipated addition by the slopes in pretty Notre Dame de Bellecombe (linked to Les Saisies), [L'Etoile de la Vanoise](#) in an elevated position with fantastic views over Champagny en Vanoise, with backdoor access to Paradiski and the [Caprice Blanc](#) in a great location close to the snowfront in La Toussuire.

[ENDS]

Editor's notes:

Peak Retreats (peakretreats.co.uk; 023 9283 9310) is an award-winning French Alps specialist offering accommodation for summer and winter holidays in over 70 mountain resorts, traditional and high altitude, chosen for their charm, easy access to great skiing and superb amenities. It is proud to be the only UK ski tour operator to be employee owned. All holidays include travel by Eurotunnel, with a free FlexiPlus upgrade, at selected dates. Accommodation only and travel by train via Paris or Lille can be arranged, including the Eurostar Snow service. The team can also advise on and book lift passes, ski hire and ski school for clients as well as being able to book activities in selected resorts. Peak Retreats is a member of ABTA. With a passionate UK-based team, who provide authentic personal service tailored to each customers' needs, Peak Retreats has had loyal clients since its inception in 2002.

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