

SKI TOURING EVENT IS BACK

La Trace des Grands is back on 7 & 8 March. More than a sporting competition, the TDG is an opportunity to live the mountains differently, safely, intensely and in an exceptional alpine setting. Since its first edition in 2022, the event has grown rapidly: from 350 participants to nearly 1,200 in 2025. With the support of leading names such as Compagnie du Mont-Blanc, Millet, Blizzard, Simond and ATK, TDG is on track to become a flagship winter event in Chamonix. latracedesgrands.com & chamonix.com

TEST OUT THE LATEST GEAR

Avoriaz's Rock on Snow festival brings together the largest selection of gear with over 80 brands to try. Snow enthusiasts can try out the latest models of skis, snowboards and accessories for free. At the three-day festival, starting on 12 December, meet pros and get in the first turns of the season riding the newest gear. A seven-night stay at Résidence Pierre & Vacances Premium L'Amara, arriving 11 December 2025, is priced from £322pp, based on six people sharing a two-bedroom apartment on a B&B basis. Flights and transfers extra. avoriaz.com

TEAM AT THE HEART OF THE BUSINESS

Award-winning French Alps ski specialist, Peak Retreats, has announced that it has made the move to employee ownership, making it the only UK ski company to be employee-owned. This puts Peak Retreats' passionate, experienced and dedicated team at the heart of the business, allowing them to develop, innovate and evolve the company going forward, with a real stake in its future.

Over 23 years after founding the business, Xavier Schouller and Nathalie Soma, alongside Olivier Lepoureau who joined in 2005, have transferred their ownership in Peak Retreats to an employee ownership structure. This ensures the preservation of the company's values and culture as Peak Retreats

looks to an exciting future.

Xavier, Nathalie and Olivier will remain in the business ensuring a smooth transition, with senior management stepping up as directors. Alison Willis becomes Managing Director, Nicola Moss, Marketing Director, and Tim Reed, Sales Director.

"One of the reasons we chose to go down this route, as we thought about succession, is the confidence we have in knowing that Peak Retreats is going to continue to be run by people who truly care about it and will look after what we have built. This means continuity in our approach to clients, to delivering exceptional customer service, sharing our experience and developing new product," said Xavier Schouller, Peak Retreats Founder.



CROSS-COUNTRY SKIING

Wildtrack Nordic believe that cross-country skiing is more than a sport, it's a personal journey – one that blends adventure, elegance and authenticity in every detail.

Wildtrack Nordic bring together the joy of outdoor adventure with the comfort of thoughtful, high-quality hospitality. Their expert coaching team, including former Olympic athletes, offers guidance that's not just technical, but supportive and intuitive. At the end of each day, you'll return to carefully selected boutique hotels that are attentive, luxurious, with a relaxing charm.

Whether you're a first-time skier or aiming to complete a Worldloppet marathon, Wildtrack Nordic will support you with personalised coaching, local knowledge and passion. wildtracknordic.com

DANCE FESTIVAL

Dance festival Tomorrowland Winter will return to the French Alps in March, once again exclusively partnered with Sunweb. Combining Sunweb's specialist expertise in winter sports travel with Tomorrowland's festival brand, internationally renowned DJs will be performing in magnificent natural scenery across multiple alpine stages. Taking place from 21-28 March, the festival's offering extends beyond music, to include access to skiing and snowboarding as well as the region's renowned scenery and après ski.

Sunweb will provide customers with a wide selection of bespoke accommodation packages across neighbouring resorts. tomorrowlandwinter.com