

News release for immediate release, May 2018

Peak Retreats introduces Arêches-Beaufort resort its winter 2018/19 programme!

Peak Retreats, *the* French Alps specialist, is the first mainstream UK operator to add Arêches-Beaufort to its programme. The UK-based tour operator now features 57 mountain villages in the French Alps for 2018/19.

Unknown to the UK market, Arêches-Beaufort is a typical Beaufortain village resort in the heart of the Savoie, just 20km from the town of Albertville. Off the beaten track but with Mont Blanc as its backdrop, the resort has 50km of pistes and a top resort height of 2320m. Arêches-Beaufort is within driving distance of Les Contamines (with 120km of pistes) and Les Saisies (which has 192km of pistes).

The authentic, traditional resort, known for its cheese (Beaufort!), is a year-round working village with independent local businesses including ski-hire shops and restaurants.

Peak Retreats now offers self-catered apartments at a brand new residence in Arêches-Beaufort, opening in December 2018. **4-star La Clé des Cîmes** sits 400m from the resort centre and a 3-minute shuttle bus ride from the nearest lift and ski school meeting point (there is a bus stop outside the residence). Facilities include a reception, lounge, kids/teenagers clubs, indoor heated pool, wellness area, Jacuzzi, hammam, sauna, ski lockers and underground parking. A restaurant is planned. **7 nights self-catered from £181pp** with Peak Retreats (www.peakretreats.co.uk; 023 9283 9310) including a return Eurotunnel crossing with a free upgrade to FlexiPlus.

Arêches-Beaufort: www.peakretreats.co.uk/winter/ski-resorts/mont-blanc-chamonix-valley/areches-beaufort

La Clé des Cîmes: www.peakretreats.co.uk/winter/ski-resorts/mont-blanc-chamonix-valley/areches-beaufort/la-cle-des-cimes

**Price correct as of date sent. Price based on 5 people sharing a 2-bedroom apartment in low season. Special offers are available.*

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Peak Retreats is *the* French Alps specialist offering accommodation in 57 mountain villages, chosen for their charm, affordability and easy access to great skiing. With a passionate UK-based team, who provide genuine personal service tailored to each customers' needs, it is no wonder Peak Retreats has had loyal clients since 2002.

For more information, photographs or press trips contact me at francesca@peakretreats.com or 023 9289 0974. Peak Retreats is available on [Facebook](#), [Instagram](#) and [Twitter](#).