

News for immediate release - September 2025

Peak Retreats targets families with new activities and supports nervous skiers with the launch of a new online ski confidence course

Peak Retreats, the award-winning French Alps specialist, can now book activities in selected resorts for clients who want to add memorable experiences to their ski holiday packages. Also new this season is an online ski confidence course designed for nervous skiers or cautious beginners who want to ski with more ease. The 2025/26 season also sees new apartments in La Rosière, Serre Chevalier, St Gervais, Les Gets, Champagny and Tignes added to the programme, alongside luxury self-catered chalets in St Nicolas de Véroce and Morzine.

New pre-bookable activities for 2025/26 include snowshoe outings, biathlon taster sessions and fat biking. Clients can choose from activities that can be done after the day's skiing, to not miss out on slope time, or during the day for non-skiers and those wanting to try something different. "As a company, we've been thinking more about the shared experiences that really make a holiday, and we wanted to give clients even more ways to create memorable moments on their ski holidays. Resorts have a whole host of different activities to try and navigating the booking of these isn't always straightforward. We wanted to make it easy to add these, building something extra special into clients' trips." Alison Willis, Managing Director, Peak Retreats.

Peak Retreats has also launched a <u>new online ski confidence coaching course</u> for clients. The course, in collaboration with mindset coach Louise Pode, dovetails perfectly with the smaller hidden gem resorts for which Peak Retreats is known, such as Val Cenis, which combine quieter slopes with a traditional village atmosphere. Over five online live group sessions, clients will learn effective tools to help them feel calmer and more in control on the slopes. Designed to help those who feel anxious about their skiing or want to ski with more confidence, the course would also suit someone returning to skiing after a break.

New properties for this season: In La Rosière, the <u>Ecrin Blanc</u> residence is close to the slopes and facilities including an indoor pool and a restaurant. The <u>Lodge des Glaciers</u> is an intimate residence with just 15 beautifully appointed apartments. A new property in Serre Chevalier, the <u>Serra Neva</u>, has an outdoor pool and, a nice touch in a self-catered property, a complimentary 'goûter' (teatime snack) each day after skiing.

New in St Gervais is <u>Les Sources de Canopée</u>, apartments just minutes from the train station, ideal for those looking to travel by rail, which Peak Retreats can book. The modern apartments have access to a wellness area and indoor pool. In Tignes, the <u>Quartz</u> (Tignes Val Claret), <u>Cap Neige</u> and <u>Yeti</u> (both Tignes le Lac) properties are all high-end apartments in smaller properties with thoughtful storage and stylish décor. Also new are apartments at <u>Les Balcons Etoilés</u> just 20m from the gondola in Champagny en Vanoise.

New luxury apartments and self-catered chalets: The largest penthouse apartments at brand new property, Kangto, in Les Gets, feature outdoor hot tubs and private saunas, one even has its own cinema room. Chalet Kerasia in Morzine boasts a spacious terrace and outdoor hot tub, and a piano, for those who need to keep up their practice. Seven-bedroom chalet Ancolie in St Nicolas de Véroce (lift linked to St Gervais) has its own spa area including a hot tub and sauna.

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Editor's notes:

Peak Retreats (peakretreats.co.uk; 023 9283 9310) is an award-winning French Alps specialist offering accommodation for summer and winter holidays in over 70 mountain resorts, traditional and high altitude, chosen for their charm, easy access to great skiing and superb amenities. It is proud to have recently become the only UK ski tour operator to be employee owned. All holidays include travel by Eurotunnel, with a free FlexiPlus upgrade, at selected dates. Accommodation only and travel by train via Paris or Lille can be arranged, including the Eurostar Snow service. The team can also advise on and book lift passes, ski hire and ski school for clients. Peak Retreats is a member of ABTA. With a passionate UK-based team, who provide authentic personal service tailored to each customers' needs, Peak Retreats has had loyal clients since its inception in 2002.

For more information, images or enquiries, email <u>nicola@peakretreats.com</u> or call 023 9283 6583. Peak Retreats is on <u>Facebook</u> and <u>Instagram</u>.