

News for immediate release, October 2019

Peak Retreats launches fun family challenge this winter

Peak Retreats, an award-winning French Alps specialist providing winter holidays in traditional family-friendly ski resorts, introduces its brand-new 'Winning at Winter Challenge' for the 2019/20 ski season. This initiative was created to celebrate every aspect of a family winter ski holiday and encourage families to try something different together while they are away.

Winning at Winter

The new [Winning at Winter Challenge](#) is aimed at anyone under the age of 18, with activities suitable for all ages. The team at Peak Retreats have come up with a list of twenty activities, including plenty of ski related fun, such as skiing a fun track or trying a jump, but also covering off-the-slope experiences such as trying some French mountain food, making a snowman or watching a torchlit descent.

Those who complete a certain number of these activities in the [challenge](#) will get a certificate. Anyone under 18 who completes five of these will earn a bronze Winning at Winter certificate, those who complete 10 activities earn a silver Winning a Winter certificate and those who complete 15 and more of the 20 experiences earn a gold certificate and a buff-style neck-warmer. Activities can be completed over the course of more than one ski holiday with Peak Retreats to give children the chance to work towards the gold certificate.

To book a ski holiday with Peak Retreats browse online or call the friendly team:

www.peakretreats.co.uk - 023 9283 9310

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Peak Retreats is the French Alps specialist featuring ski holidays in traditional resorts with plenty of great skiing. Peak Retreats features a wide range of apartments that offer families the advantage of being able to stick to their own timetable (breakfast in pyjamas, tea when the children are hungry), plenty of space to relax and facilities like indoor pools that can make a real difference to your stay.

For more information, images or press trip enquiries, please contact Hannah Jones: hannah@peakretreats.co.uk or call 023 9289 0974. Peak Retreats is on [Facebook](#), [Twitter](#) and [Instagram](#).