

News for immediate release – 28th October 2022

Peak Retreats celebrates its 20th Year

Peak Retreats is celebrating its 20th year as award-winning French Alps specialists and welcomes two 20 year old apprentices into the business.

This season marks Peak Retreats' 20th year as award-winning French Alps specialists. The Portsmouth-based company, founded by Xavier Schouller and Nathalie Soma in 2002, prides itself in encouraging its clients to discover unspoilt French alpine resorts. This year the operator has also added the high-altitude resorts and accommodation featured by its sister company, Ski Collection, to its programme; meaning that Peak Retreats now offers the most comprehensive range of resorts across the French Alps. An excellent network of local contacts in the French Alps and a unique perspective, combining a passionate team and French know-how, gives Peak Retreats a clear advantage.

The team celebrated its 20-year milestone earlier this week with a special anniversary dinner – with previous team members from over the years joining them. "We set up Peak Retreats in 2002, to give skiers the opportunity to discover real Alpine France. Over the last 20 years we've added numerous resorts to the programme, growing from just 17 resorts to over 75, now including even more high-altitude resorts, which feels like a natural progression. I'm extremely proud of our team at Peak Retreats, and their passion for sharing their love of the real French Alps, with our clients." Xavier Schouller, one of Peak Retreats' founders.

Some of the current Peak Retreats team have been with the company since almost the outset, illustrating the expertise within the team. Two new additions have joined the company during its 20th year; two apprentices, who also happen to be 20 years old this year. "It's really exciting to have been able to welcome two apprentices to our marketing and client services teams. They are a real asset to the business, and we're delighted to be able to help them develop their careers in such a fantastic industry." Alison Willis, General Manager, Peak Retreats.

As well as picking up a host of awards over the years, the operator is proud to be current holder of the Telegraph award for Best Ski Operator.

[ENDS]

Editor's notes:

Peak Retreats (peakretreats.co.uk; 023 9283 9310) is an award-winning French Alps specialist offering accommodation in over 75 mountain resorts, traditional and high altitude, chosen for their charm, easy access to great skiing and superb amenities. All holidays include travel by Eurotunnel, with a free FlexiPlus upgrade on most dates. Accommodation only and travel by ferry, and train can also be arranged. Peak Retreats is a member of ABTA. With a passionate UK-based team, who provide authentic personal service tailored to each customers' needs, Peak Retreats has had loyal clients since its inception in 2002.

For more information, images or enquiries, email <u>hannahb@peakretreats.com</u> or call 023 9289 0974. Peak Retreats is on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.